

Road Safety Education Delivery

ESRC Disaster Education Seminar Series
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Edinburgh

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Background

- Fire (Scotland) Act 2005
- National Strategies (up to 2010)
3 Targets :
40% reduction in people killed/seriously injured
50% reduction in children killed/seriously injured
10% reduction in slight casualty rate/100 million vehicle kilometres

Background Continued

- 1. Department for Transport**
Tomorrow's Roads : Safer for Everyone (2000)
- 2. Scottish Government**
Scottish Road Safety Strategy 2010-2020 (Summer 2009)
- 3. Local Government (Council Road Safety Plans)**
5 Council areas within Lothian and Borders region
- 4. Chief Fire Officers Association (Scotland)**
Objectives directly linked to Scottish Strategy

Road Accidents in Scotland 2007

- 281 Deaths : 11 % less than 2006, lowest figure ever recorded.
- 25% reduction in road fatalities since 1997 (377 in 1997 to 281 in 2007).
- 2375 Seriously Injured : 11% fewer than 2006, lowest number since records began in 1950.
- 40% reduction in killed and seriously injured since 1997 (4424 in 1997 to 2656 in 2007).
- 16,163 Reported Casualties : 6% fewer than 2006, 29% reduction from 1997 (22,629).

Progress towards National Strategy Totals (up to 2010)

- 45% reduction in killed and seriously injured. **GREATER THAN 40%**
- 67% reduction in children killed/seriously injured. **GREATER THAN 50%**.
- 35% reduction in slight casualty rate. **GREATER THAN 10%**

How does Lothian and Borders Fire and Rescue Service fully support the national road safety strategies ??



- Integrated Risk Management Planning
- Partnership Working
- Road Safety Events
- Council Road Safety Steering/Strategy Groups
- Council Road Safety Plans
- High School Education (17-25 year group)



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High Schools Education

- Target : Complete 60-70% of all High Schools at S6 level each year (January-December)
- Standard Education Package
"Make It Or Break It" Workshop
Consequences message
Delivered by local Firefighters
Road Traffic Collision (RTC) Demonstration Vehicles
- Evaluation and Reporting



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Road Traffic Collision Demonstration Vehicles



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Joint Events

- Integral part of Joint Agency approach.
- Local Fire Station attends.
- RTC Demonstration Vehicle.
- "Consequences" road safety message.
- Direct link to Police Road Safety Unit
- "Causes" message.
- Ad hoc message dependant on questions asked.




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Current/Future Strategy

Target Groups

- S6 Level High School (Current)
- S5 Level High School (Current)
- S4 Leavers (Current)
- S6 Independent Schools (Current)
- Further Education Colleges (Future)
- Miscellaneous Groups e.g Older Drivers, Convicted Drivers etc etc (Current and Future)

Identified through partnership working, statistics examination and local/national issues



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Achievements 2008 (January-December)

- **100%** West Lothian (11 out of 11 High Schools)
- **100%** East Lothian (8 out of 8 High Schools)
- **100%** Midlothian (6 out of 6 High Schools)
- **100%** Scottish Borders (9 out of 9 High Schools)
- **44%** City of Edinburgh (10 out of 23 High Schools)



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